

SuperCamp Press Briefings

THE WALL STREET JOURNAL

New-Style Summer Camps Aim to Turn So-So Students into Academic Achievers

LOS ANGELES, CA – A new breed of summer camp has sprung up around the nation, promising to turn mediocre students into scholastic achievers by using a blend of accelerated learning methods, outdoor adventures and pop psychology ... “They learn how to memorize, strategies for test taking and gain confidence in themselves. That makes a big difference.”



Schools Take a Cue from SuperCamp Successes

“It’s incredible,” said Andrew Van Dyke, 17, of Monument, Colorado. He’s been to two SuperCamps and said his life has changed because of them. “Before I was really timid toward people,” Van Dyke said. “After experiencing all the things at camp, I’m motivated. I want to be a doctor.”

THE CHRISTIAN SCIENCE MONITOR

Soviets Take Learning Leap At SuperCamp

WELLESLEY, MA – Natasha Barbakova, who is here with her daughter is most impressed with the team feeling – the ‘elbow of comradeship’ she says with the help of an interpreter. The six Soviet students came on grants from the Soviet government. Eight educators also came to learn the SuperCamp teaching techniques.

Chicago Tribune

It’s a Leap of Faith at Lake Forest Camp

CHICAGO, IL – Parents who feel their children should be doing better socially and/or academically send their kids to one of seven camp locations across the country ... Through a series of intense mental and physical challenges, SuperCamp hopes to teach self-confidence, teamwork and especially how to recognize and surpass barriers to success.

Los Angeles Times

Grooming Students for Extra Edge

LOS ANGELES, CA – The program stresses personal as much as academic development, incorporating physically demanding exercises not designed for the faint-hearted ... Such daunting tests are meant to help students develop self-confidence that they can apply to tackling schoolwork. “You feel like you can conquer all your problems,” said Ryan Illy, 14, of Laguna Beach.

The Boston Globe

A SuperCamp For Summer

WATERVILLE, ME – This is no ordinary summer camp ... According to graduates and instructors, the 10-day program has proved to be an awakening for students to their academic and social potentials. “you have to understand, we can teach these kids to write a paper or read better, but the most important thing is to teach them how to learn. That way they can use this experience for the rest of their lives.”

The Denver Post

Gunnison Camp Pushes Students to Get Motivated About Their Lives

GUNNISON, CO – Two traditional educational cornerstones are shattered at SuperCamp: Participants support each other – rather than compete – and there aren’t any report cards. What the parents get are students with more confidence, more self-esteem and more communication skills.

The San Diego Union-Tribune

SuperCamp Gives Students an Edge

NEW YORK, NY – This one offers the latest in teaching techniques, the showmanship of ‘That’s Incredible’ and the daring required to leap from a 30-foot pole or walk a tightrope. Those features are combined with a decidedly old-fashioned message: that each camper’s potential is endless. “The only limitations are self-inflicted” ... When you know what it’s like to surround yourself by people who want you to be really successful, you can start looking for that on your own.”

Entrepreneur Magazine

People: Entrepreneurs on the Go

With cutting-edge techniques for accelerated learning abilities, SuperCamps have become synonymous with excellence for students ages 12 to 24. “We make sure they experience success every step of the way,” DePorter explains.

FEMALE Magazine

SuperCamp Teaches the Student How to Learn and See Learning as Fun Rather Than Mindless Memorization

SINGAPORE – Can a Singaporean version of summer camp improve your 12-year-old’s grades and turn an awkward adolescent into a confident speaker on stage? If the documented success and wide-reaching popularity of SuperCamp are anything to go by, these are not mere illusions.